



COLOUR HEROES

be visually inspired

“Fantastic, new money-making products just for you”

We all know the current economic climate is challenging. So whether you're a major tourist attraction, museum, heritage site, historic house or part of the National Trust, you need to do everything you can to maximise revenue, and to build customer loyalty.

That's what Margaret did at the Giant's Causeway and here is what she says about her new A4 activity book for families with children:-

“We have sold 952 copies of our book in 6 months, which is excellent for one line. It has had an excellent response from the children as well as the adults, it is educational and great for keeping the kids occupied on the journey home.”

Call us now to make an appointment for your free fact finding meeting to see how we can help you to make more money, promote your site better, or to keep well ahead of the competition.



For our approximate
2011 Bespoke Price List
please turn to the back page.

Colour Heroes in training for the Olympics



As part of the London 2012 Cultural Olympiad programme, Stories of the World initiative, we worked with six students to create a trail for children to use around the Oriental Museum in Durham. This project was supported by the North East Regional Museums Hub as part of the Renaissance programme, a national initiative to transform England's regional museums. Youngsters enjoyed their activity books at the launch and the feedback from parents and museum staff was exceptional.

Heroes and Villains loved by families...

We just had to share this picture with you of Ian and Samuel from York. They were so inspired by the story of Dick Turpin in our blue sticker book that they decided to visit the spot where Dick Turpin finally met his end.



Send us your photographs of customer's enjoying our books and the chance to be included in our next catalogue.

Costumes at Claydon

Philip Warner at Claydon House needed a set of inspiring interpretations boards for his new Costumes at Claydon exhibition. This gave Les the chance to illustrate some pretty fancy foundation garments for ladies! The exhibition and the boards have been a great success and Philip has ordered three new outdoor boards for the site.



Rory is a Roaring Success

"We are very pleased with the trail and have sold almost 600 copies in the first five months of having it. Thank you Colour Heroes."

Esther Amis-Hughes,
Learning and Access Officer, Leeds City Museum.

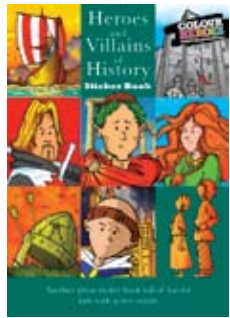


1. Heroes & Villains Sticker Books

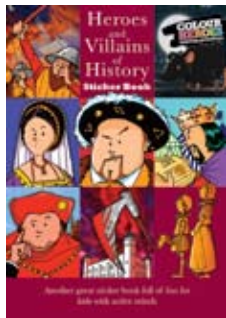
for children of all ages **RRP £3.99 each**

These are not just ordinary sticker books. These are books designed to offer a range of activities suitable for children of all abilities. That means lots of happy children, which equals delighted parents and teachers!

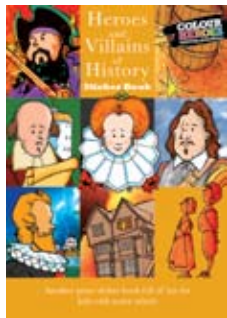
Filled with detailed illustrations, funny facts and colourful stickers, this collection of books is a must have for all children. Offering exceptional value for money, the books will keep children educated and entertained for hours.



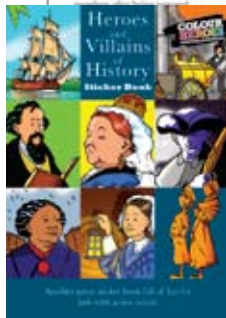
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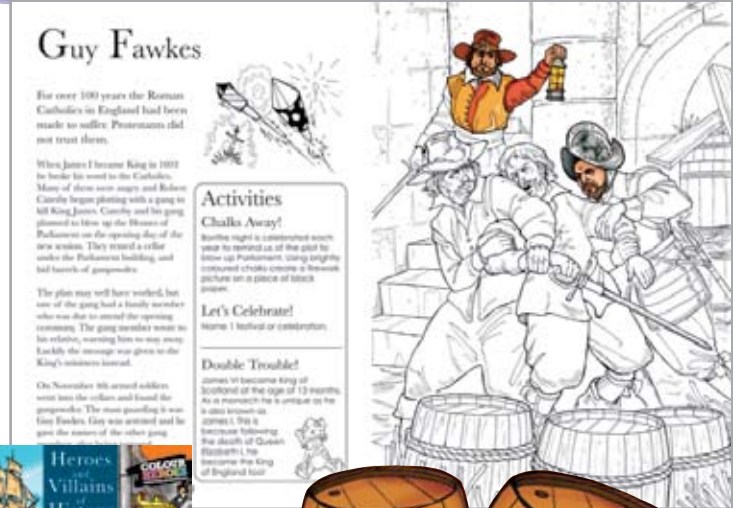
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ISBN: 978-1-906475-20-8



ISBN: 978-1-906475-21-5



2. The Heroes & Villains

for 5 to 8 year olds **RRP £3.99 each**



Take a look at our new Celtic Heroes and Villains book, together with our first full colour book Dinosaur Heroes and Villains. Both of these beautifully illustrated books will provide hours of fun and stimulating entertainment for children of all ages.

The ever popular Heroes and Villains of History books contain many National Curriculum characters and events. These collectable books are a firm favourite with teachers and families and provide hours of entertainment and valuable learning. Funny facts, activities, beautifully presented illustrations and colouring pages enable children to create their very own vivid, historical masterpiece.

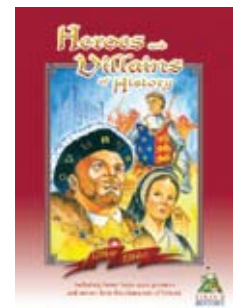
Featuring famous characters such as Julius Caesar, Dick Turpin, Florence Nightingale and Guy Fawkes, these books promise to bring history to life.



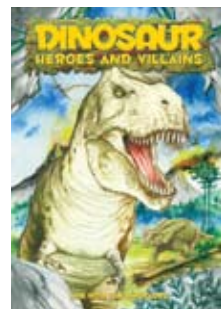
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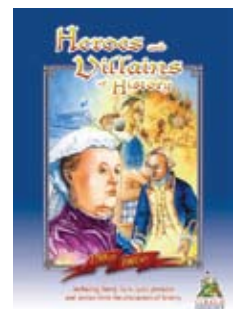
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Flambards have been a customer of Colour Heroes for six years now and have, from the beginning, been impressed with the quality of their products and friendly service.

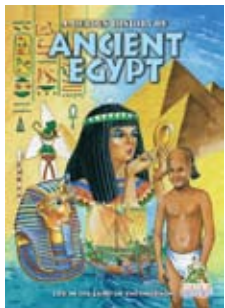
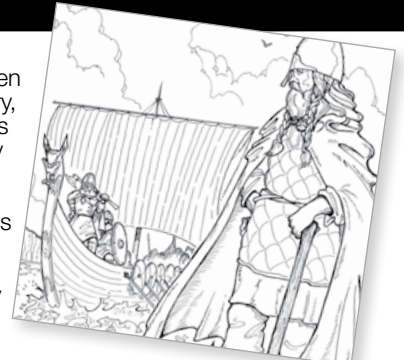
We have our renowned Victorian Village and Britain in the Blitz exhibitions for which the Colour Heroes books on Victorians and World War II have been a welcome asset. The content of each book is well laid out, full of interesting facts and although aimed at children, is certainly a fascinating read for adults alike.

Tracey Wilkinson, Retail Manager,
The Flambards Experience, Cornwall.

3. A Heroes History of... for 8+ year olds RRP £3.99 each

Where else would you find a range of History books covering the most important periods of British history in such an informative yet fascinating and interactive way? These books help children to travel back in time and learn what life was like in years gone by. Designed to spark the imagination, these books delight children with their vivid illustrations and build-up to a super collection.

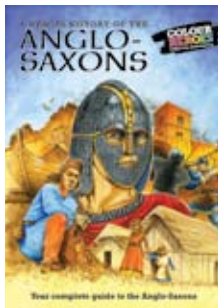
A fantastic resource for all children studying the key stages of history, these beautifully illustrated books promise to make learning history fun and enriching. Each book is packed with interesting facts, activities, timeline of major events and a glossary of popular terms from each era. This collection of history books is a must for every budding historian.



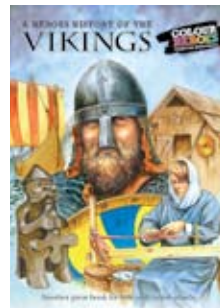
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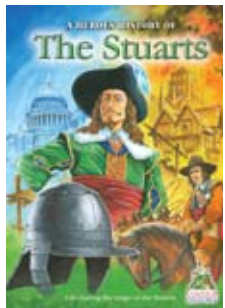
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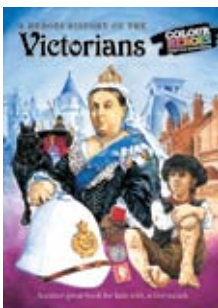
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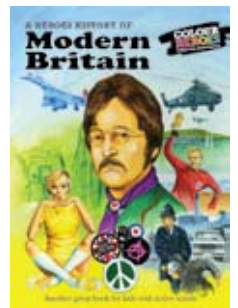
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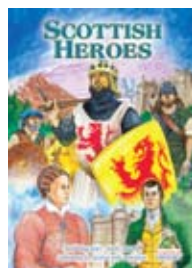
4. Our Heroes for 3 to 103 year olds RRP £2.99 each



ISBN: 978-0-9546477-8-0

This fantastic range of Heroes books appeal to adventurers of all ages. From bravery to betrayal, famous Saints & Enchanted Heroes, this superb collection captures the imagination and delights the reader.

Another colour, keep and learn collection, these books provide hours of stimulation and enjoyment. The illustrations bring each book to life as you time travel through the mists of Scotland or travel the world as a Tudor explorer.



ISBN: 978-0-9542102-4-3



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ISBN: 978-0-9542102-6-7



ISBN: 978-0-9546477-0-4

We think the Colour Heroes series are brilliant and we have had some very positive feedback from the public. They are a great price and the children love to read them. The service and delivery you provide is also very good.

Carol Towner, Shop Manager,
National Trust Ightham Mote, Kent.

2011 Approximate Bespoke Prices

The Colour Heroes series of books are informative, reasonably priced and they are our best selling children's history series. The Publishers are always friendly and helpful and delivery is prompt.

Libby Towns, Buyer,
Durham Cathedral.

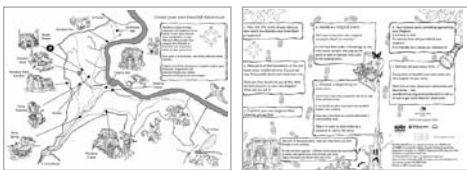
What's Included In The Price?

All of our specifications include original concept, rough visuals where appropriate, illustrations in black and white or colour depending on the specification, all puzzles and activities, typesetting, page make-up, proofreading, pdf proofs, one set of Printer's page proofs, print and delivery to one UK address.

Writing And Research

The cost of writing and research will be quoted at the time of discussing the brief in more detail, but usually between £350 and £750 depending on the amount of resources available, such as books and interpretations text that you can provide for us.

A



A4, 2 sided in black and white.
If in full colour add £150.

Approximately £550 for 1,000 copies.

B



A4, 4 page in full colour.
Deduct £200 if it is black and white only.

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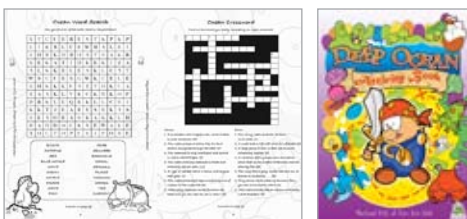
C



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E



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